

CV

FREELANCE 1ST AD

FRANCESCA MACKENZIE

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BIO

I'm a Wellington-based producer and 1st AD with experience in commercials, docu-series and short films. I love the thrill of being on set and have filmed with crews ranging from 25 to 3. I'm used to tight budgets, so I'm happy to work with or without additional ADs and assists. Having worked as a director and producer, I can be a supportive collaborator who gets the job done on time and within budget.

EXPERIENCE

2025	BABY GIRL (Pixel Pixies) 48 Hours short Dir. Luke Ross
2025	BIRTHDAY GIRL Toi-funded short Dir. Amelia Addis & Ebed Pohl
2025	YES DAVID Toi-funded short Dir. Ghazaleh Golbakhsh
2025	QMC TVC (MOFA) Dir. Charlotte Evans
2025	HNRV TVC (Couch Kumara) Dir. Finn O'Connor
2025	MONSTER & ME (Little Grove Productions) Day One Stories-funded short Dir. Tom Field
2024	PULI & THE TIGER (RMF Productions) PASC-funded short Dir. Jessica George
2024	A VERY GOOD BOY (For the Love of Productions) AWITO-funded short Dir. Samuel Te Kani
2024	PATI UMAGA: PEPE VE'A NZOA-funded music video, filmed against Massey's LED wall Dir. Jacob Luamanuvae-Su'a
2024	THE CHAIR (Baddy Productions) Unfunded short Dir. Brooke Benton
2024	STAGE CHALLENGE (Baddy Productions) Toi-funded short Dir. Stella Reid
2024	COST OF LIVING (Viva La Dirt League / Couch Kumara) Comedy webseries Dir. Finn O'Connor

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2024	LOVER'S GOT THE RUNS (Pixel Pixies) 48 Hours short Dir. Luke Ross
2023	HNRY TVC SERIES (Couch Kumara) Dir. Finn O'Connor
2023	AOTEAROA HISTORIES (Liberation Films) Producer Video series for the Ministry of Education Dir. Ahmed Osman
2023	THE DINING TABLE (Red Rock Films) Unfunded short Dir. Chris Hines
2022	BRIAN (Cinetrance) 48 Hours short Dir. Daniel Lynch
2022	BARNADO'S TVC (Mediahouse Australia) Line Producer
2022	LOSA Associate Producer NZFC EDF-funded feature Dir. Jade Jackson
2021	AMPLIFIED (Vetiver Productions) Wellington Line Producer RNZ-Funded webseries
2021	WAITOA TVC (Chillbox) Dir. Holly Wallace
2020 - 2021 (part-time)	MASSEY UNIVERSITY Senior Tutor (Directing & Producing stream)
2018	DAFFODILLS (Raglan Films) Location Assistant Dir. David Stubbs

EDUCATION

2008 - 2013	MASSEY UNIVERSITY BA (Hons) Design - Major in Illustration
2015 - 2016	NEW ZEALAND FILM SCHOOL Certificate in Film Production (Director of end of year short)