

CV

FREELANCE 1ST AD / PRODUCER

FRANCESCA MACKENZIE

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BIO

I'm a Wellington-based producer and 1st AD with experience in commercials, docu-series and short films. I love the thrill of being on set and have filmed with crews ranging from 25 to 3. I'm used to tight budgets, so I'm happy to work with or without additional ADs and assists. Having worked as a director and producer, I can be a supportive collaborator who gets the job done on time and within budget.

EXPERIENCE

2016 - Present	SONDER FILMS - Co-Founder and Director
2024	PULI AND THE TIGER - PASC Funded Short Film Dir. Jessica George
2024	A VERY GOOD BOY - AWITO Funded Short Film Dir. Samuel Te Kani
2024	PATI UMAGA: PEPE VE'A - NZOA Funded Music Video Dir. Jacob Luamanuvae-Su'a- Filmed at Massey's LED wall
2024	THE CHAIR - Short Film (Baddy Productions) Dir. Brooke Benton
2024	STAGE CHALLENGE - Short Film (Toi Whakaari) Dir. Stella Reid
2024	COST OF LIVING - Web Series (Viva La Dirt League / Couch Kumara) Dir. Finn O'Connor
2024	LOVER'S GOT THE RUNS - 48 Hour Short Film (Pixel Pixies) Dir. Luke Ross
2023	HENRY (TVC Series) 1st AD - Couch Kumara
2023	AOTEAROA HISTORIES (Video Series for Ministry of Education) Producer - Liberation Films
2023	THE DINING TABLE (Short Film) 1st AD - Red Rock Productions
2022	BRIAN (48 Hours Short Film) 1st AD - Cinetrance
2022	BARNARDO'S (TVC) Line Producer - Mediahouse Australia
2022 - Present	LOSA (Feature Film in Development) Associate Producer
2022 - Present	ARRIVAL (Short Film) Writer & Producer - NZFC-funded short

CV

- 2022 **AMPLIFIED (RNZ docu-series)**
Line Producer Wellington - Vetiver Productions
- 2021 **WAITOA (TVC)**
1st AD- Chillbox
- 2021 **ANZ (Employer Brand Campaign)**
Director & Local Producer - Drum
- 2020 - 2021
(Part-time) **MASSEY UNIVERSITY**
Senior Tutor - Directing and Producing Stream
- 2018 **DAFFODILS (Feature Film)**
Location Assistant - Raglan Films

QUALIFICATIONS

- 2022 **NZ RED CROSS**
Essential First Aid Training
- 2015 - 2016 **NEW ZEALAND FILM SCHOOL**
Certificate in Film Production