

CV

FREELANCE 1ST AD / PRODUCER

FRANCESCA MACKENZIE

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BIO

I'm a Wellington-based producer and 1st AD with experience in commercials, docu-series and short films. I love the thrill of being on set and have filmed with crews ranging from 25 to 3. I'm used to tight budgets, so I'm happy to work with or without additional ADs and assists. Having worked as a director and producer, I can be a supportive collaborator who gets the job done on time and within budget.

EXPERIENCE

2016 - Present	SONDER FILMS - Co-Founder and Director
2022 - Present	LOSA (Feature Film in Development) Associate Producer
2022 - Present	ARRIVAL (Short Film) Writer & Producer - NZFC-funded short
2024	UNTITLED (Online Comedy Series) 1st AD - Couch Kumara and Viva La Dirt League
2023	HENRY (TVC Series) 1st AD - Couch Kumara
2023	AOTEAROA HISTORIES (Video Series for Ministry of Education) Producer - Liberation Films
2023	THE DINING TABLE (Short Film) 1st AD - Red Rock Productions
2022	BRIAN (48 Hours Short Film) 1st AD - Cinetrance
2022	BARNARDO'S (TVC) Line Producer - Mediahouse Australia
2022	AMPLIFIED (RNZ docu-series) Line Producer Wellington - Vetiver Productions
2021	WAITOA (TVC) 1st AD - Chillbox
2021	ANZ (Employer Brand Campaign) Director & Local Producer - Drum
2020	ONE YEAR ON (Short Documentary) Director - Loading Docs
2020 - 2021 (Part-time)	MASSEY UNIVERSITY Senior Tutor - Directing and Producing Stream
2018	DAFFODILS (Feature Film) Location Assistant - Raglan Films

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QUALIFICATIONS

2022	NZ RED CROSS Essential First Aid Training
2015 - 2016	NEW ZEALAND FILM SCHOOL Certificate in Film Production