

# Ashleigh Roworth

Freelance Producer  
available for work

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Wellington, NZ

027 279 7733  
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ashleighroworth.com

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## Overview

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An experienced Producer, Production Manager, Line Producer and jack-of-all trades, available to make sure your project runs smoothly.

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## Experience

### **Kowtow / Nature as Home**

Commercial

Agency: Kowtow  
Creative Director: Marilou Dadat

### **Kāpiti Ice Cream / Monique Fiso Collaboration**

Commercial

Agency: Breakout Room  
Creative Director: Amber Ardern

### **Green Party of Aotearoa / Election Campaign 2023**

Commercial

Agency: Wrestler  
Director: Brooke Benton

### **Ministry of Social Development / Change is Possible**

Commercial / Short Documentary Series

Agency: Wrestler  
Director: Rawiri Jobe

### **Preventing the Preventable**

Short Documentary

Platform: The Spinoff  
Director: Brooke Benton

### **Allbirds / Mizzle Runner Ups**

Commercial

Agency: Wrestler  
Director: Anita Fontaine

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## Experience continued

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### **NZ Police / Puhikura**

Commercial / Short Documentary Series

Agency: Wrestler

Director: Kath Akuhata-Brown

### **Mary Mary**

Short Film

Platform: Someday Stories

Director: Ella Gilbert

### **Green Party of Aotearoa / Election Campaign 2020**

Commercial

Agency: Wrestler

Director: Brooke Benton

### **Department of Conservation / Predator Free**

Commercial

Agency: Wrestler

Director: Brooke Benton

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## Skills

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- Excellent attention to detail
  - Time-tested multitasking skills
  - Solutions-focused
  - Empathetic
  - Adaptable & able to work under pressure
  - High level of communication
  - Ability to operate as a leader and a team member

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## Education

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### **Victoria University of Wellington / Bachelor of English Studies**

2010 - 2012, WELLINGTON

During my time at Victoria I undertook a semester abroad at the University of East Anglia and completed the Victoria International Leadership Programme.

### **Otumoetai College**

2005 - 2009, TAURANGA

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## Referees

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Available on request.