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OLLY COLEMAN

DIGITAL CONTENT PRODUCER

PERSONAL SUMMARY

I am an experienced digital content producer, editor and videographer with over 20 years experience in the film/video production industry. I have experience in both the public and private sectors and have created video for multiple high end campaigns across New Zealand. I direct, shoot and edit video, while also collaborating with clients to effectively integrate video into their communications strategies. In my current contract with MFAT I run two high-end video conferencing suites. I am enthusiastic about my work and enjoy creating genuine friendships with colleagues. I enjoy cooking, travelling, and spending time with my three adult children, partner and dog.

PROFESSIONAL EXPERIENCE

Ministry of Foreign Affairs and Trade, Wellington — *Digital Diplomacy Producer, March 2022 - Present*

At MFAT I am responsible for running the new Digital Diplomacy Suites - two high end video conferencing facilities running on the MS Teams platform, with interoperability with Zoom and Webex. I am also engaged to film and edit various video content for CMD, the communications team within MFAT.

In my position I am responsible for:

- Video and graphic in-meeting asset production
- Triaging and scheduling virtual meeting bookings for the Ministry
- Technical and physical setup and support for virtual diplomacy engagements
- Digital Diplomacy Suite operation training to staff or externals

Ministry of Foreign Affairs and Trade, (APEC 2021) — *Creative Producer, March 2020 - March 2022*

During my APEC contract, I was responsible for a range of video and digital asset production that was used within international APEC meetings, the APEC website + social channels. I created videos that showcased cultural elements of Aotearoa, local businesses, diplomatic leaders from across NZ and young APEC delegates. I also created digital visual titles, digital backdrops and instructional collateral used in meetings. I was involved in the digital content strategy within the communications team, right through to the post production editing process. This role required me to train and upskill the APEC and MFAT personnel - to enable them to engage professionally on and behind camera.

- Content production for a range of channels
- On set/location direction of talent, shooting & sound
- Post-production editing, visual effects & titles/motion graphics
- Graphic design and photography
- Integration of video in communications and engagement campaigns

Sputnik, Wellington — *Head of Video Production, Jan 2015 - August 2019*

In my role at Sputnik I undertook all visual content production for a diverse range of clients. The content was primarily used for PR campaigns, social media advertising, website content and digital marketing. Video outputs ranged from short ads to episodic narratives. I worked closely with clients throughout the production process to ensure their vision was made reality.

- Pre-production client liaison and video strategy
- Pre-production script writing/storyboarding
- Pre-production/shoot planning
- On set talent/freelance crew management
- On set direction
- On set cinematography and lighting
- DJI Ronin gimbal work
- Post-production video editing (Adobe CC Suite)
- Post-production visual effects/motion Graphics
- On set and post-production audio recording/editing
- Client feedback and approval process
- Video output and release scheduling
- Website management
- Graphic design + photography
- Social media strategy
- Motion Graphics

The Watercooler Webseries, Breakdown Productions, Wellington — *2018*

Director + Visual Effects + Title Design

Freelance Videographer/Video Editor, Wellington — *July 2014 - Jan 2015*

Corporate style DSLR video production

Miniatures Unit Key Grip/Motion Control Operator, Wellington — *Oct 1999 - Dec 2009*

LOTR Trilogy, King Kong, Dambusters, The Lion The Witch & The Wardrobe: Prince Caspian

SOFTWARE / APP SKILLS

- Adobe Premiere Pro CC
- Adobe After Effects CC
- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe Audition CC
- Zoom
- MS Teams
- Webex
- Wipster
- Vimeo

EDUCATION

Wellington School of Design, Wellington — *Industrial Design* — *1992 - 1995*

AWARDS

Unsung Hero Award - APEC 2021

The nominator - *"Olly is always quietly working away in the background with minimum fuss creating brilliant video content and infographics. He has gone well beyond the call of duty creating content beyond his APEC job without complaint. He is a regular videographer, and editor for MTEG and is frequently called upon by CMD."*

*They went on to say that you show **Kotahitanga** by “[having] a genuine interest in a diverse number of people telling their story to camera. He is respectful and interested in understanding cultural and individual requirements”; **Manaakitanga** by “[being] kind, respectful, caring to all the 'talent' he films”; **Impact** by “The impact he has is all over our website, social media and in meeting content as well as CMD and Minister's channels”; and **Courage** by “Not [being] afraid to ask a question or challenge his team and those around him with doing things the right way. Has a very contemporary view of life.”*

Special Jury Prize: DC Web Fest - The Watercooler Series 2 - 2019

Silver Medal: DC Web Fest - The Watercooler Series 1 Ep 1 - “The Mattress” - 2018
[Web Fest Official Selections](#)

REFERENCES PROVIDED ON REQUEST