



Shiana 'Sheshe' Weir

sheshestyledthis@gmail.com

Mobile: 021 1757276

Lower Hutt / Wellington based - willing to travel for full rate

www.linkedin.com/in/shiana-weir/

Referees: details available on request. Producers / Directors / Clients

Wardrobe Work

Position/Title: **HOD HMUA & Wardrobe Designer / Supervisor - Commercial**
Company: Honeymoon Film NZ
Filming Date: February 2024
Release Date: tbc 2024
Responsibilities: *HOD HMUA & HOD Wardrobe Design, Sourcing & Supervisor on location for TV Commercial & Online media*

- Wardrobe sourcing for 2 main Cast + extras
- Creative input regarding Wardrobe Design and effects on script
- Wardrobe sourced 90% secondhand
- Custom built dress & customised other items
- Shot over 2 x 12 hour days

Production Company: Honeymoon Film NZ
Advertising Agency: Clemenger BBDO
Client: Wellington NZ

Position/Title: **HOD Wardrobe Designer / Supervisor - Commercial**
Production Company: James Media (Producer: James Manttan)
Advertising Agency: Special Ad Services,
Client: Bluebridge Cook Strait Ferries
Filming Date: October 2023
Release Date: November 2023
Responsibilities: *Wardrobe Design, Sourcing & Supervisor on location for TV Commercial & Online media*

- Wardrobe for 23 Cast - mix of adults & children
- Wardrobe sourced 90% secondhand
- 12 day lead time between Start date & cast final fittings
- 2.5 Day shoot on location - Conmarra Ferry during two sailings & land based filming
- Management of direct report/ P.A. - Ash Kelliher

Position/Title: **HOD Wardrobe Designer / Buyer - Commercial**
Company: Contracted by Wrestler (Producer: Kate Goodwin)
Contract Date: September 2023
Release Date: November 2023
Responsibilities: *Wardrobe Design, Sourcing for TV Commercial & Online media*
Production Company: Wrestler (Producer: Kate Goodwin)
Client: RealNZ

- Wardrobe sourcing & pre-shoot styling for a male/female couple for film & print

- advertisement for REALNZ - a Tourism company based out of Queenstown.
- Filmed on location in Doubtful Sound (did not travel to set due to agency budget restrictions, so unable to supervise for filming).

Position/Title: **HOD Wardrobe Designer / Supervisor - Short Film**
 Production Company: Westmark Productions (Producer: Mark Westerby)
 Client: Panasonic LUMIX - FlowState Project 'The Watch'

- Creator & Director: Hlroki Kamada
- Producers: Mark Westerby & Celia Jaspers

Contract Date: March 2023
 Release Date: May 2023
 Responsibilities: *Wardrobe Design, Sourcing & Supervision for Short Film*

- Wardrobe sourcing for three timelines - 90's, early 2000's, Current day. Cast of 9 + extras.
- 4 days lead time for sourcing

Position/Title: **HOD Wardrobe Designer / Supervisor - Short Film**
 Company: Contracted by Scorpio Productions (Producer: Celia Jaspers)
 Contract Date: October 2022
 Release Date: June 2023
 Production Company: Scorpio Productions

- Writer & Director: Celia Jaspers
- Producer: Celia Jaspers

Responsibilities: *Wardrobe Design, Sourcing & Supervision for Short Film 'The Polycees'*

- Wardrobe sourcing for 6 cast. Creating custom jacket for main Child actor
- Credited as: Shiana 'Sheshe' Weir

Position/Title: **Fashion Stylist - Editorial**
 Company: Olivia Melhop Photography
 Shoot Date: October 2023
 Release Date: December 2023
 Responsibilities: *Wardrobe Design, Sourcing & Supervisor on location for Editorial Shoot*

- Sourcing garments & accessories from 10 individual NZ Designers & Stores
- Sourcing of vintage garments & accessories
- Styling
- On-location clothing management & Styling at The Milk Station, Otaki

Position/Title: **Business Owner/Personal Sustainable Stylist / Wardrobe for Film & Advertising**
 Company: Sheshe Styled This
 Start Date: March 2019
 End Date: Current
 Responsibilities: *Styling*

- Personal Styling
- Colour analysis
- Body shape analysis
- Wardrobe Edits
- Organising storage to work best for the Client's space and collection
- Personal Shopping / Custom Sourcing

Wardrobe for Film & Advertising

- Character concept & inspiration board development
- Sourcing (mostly secondhand) wardrobe items (Cast of 4 - 6 characters, multiple timelines)

- Fittings & Alterations - out-sourcing Contract sewing work
- Customising of existing items
- Arranging Appro / Rentals for extra items
- Working with Local brands and stores to borrow items for shoots
- On location styling and continuity management

Design/Promotional

- Graphic Design
- Social media content development and promotion (Facebook, Instagram, and e-newsletters)
- Advertising material
- E-newsletters sent to clients
- Website maintenance and editing of products, copy writing
- Online store management
- Product design & Patternmaking for Upcycled items

Procurement / Stock Management

- Stock management and dispatch
- Lifting heavy boxes, clothing racks & display units - efficient transport packing & solutions
- Market product selection, organising and display
- Consignment Client management of stock, sales & payments
- Custom sourcing secondhand items based on client measurements & wish list. (this involves measuring every part of a secondhand garment to assess fit and suitability of fabrication for the brief)
- Repairing, washing & stain removal of secondhand items
- Refurbishment of leather goods - footwear, handbags & Vintage leather jackets - including custom colour mixing & application
- Alterations to garments
- Assessing items for suitability for resale - including research of styles, brands, manufacturing & market value

General

- Xero accounting - invoicing, accounts reconciliation
- Stocktakes
- Networking
- Sales

Education/Qualifications

Institution: London College of Style
 Qualifications: Personal Styling Diploma
 Completed: 2020

Institution: Massey University, Wellington Campus
 Qualifications: Bachelor of Design (Fashion Major / Textile Minor)
 Completed: 2005 with Honours

Institution: Wanganui Collegiate School
 Qualifications: Bursary
 Completed: 2001

Other: Professional Development courses via LinkedIn & CEC WHS

Other relevant roles. Full Employment History available on request.

Position/Title: **Volunteer**
Company: Dress for Success
Start Date: February 2021
End Date: June 2023
Responsibilities:

- Stylist training presentations for Dress for Success
- Keynote speaking role for fundraising event for Dress for Success
- Graphic design for new logo for 'Dressed' store in Lower Hutt & Wellington store 'Dressed on The Terrace'
- Styling Clients in appropriate outfits for the job / meetings they are applying for / attending
- Pop-up shop layout planning and setup

Position/Title: **Business Owner/Designer**
Company: Jaune Apparel Limited (t/a Mardle)
Start Date: August 2008
End Date: May 2015
Responsibilities: *Design/Promotional*

- Social media content development and promotion (Facebook, Instagram, e-newsletters and Blog)
- Connecting with key media/bloggers to promote brand
- Advertising material
- E-newsletters sent to clients
- Website maintenance and editing
- Online store management
- Product design
- Pattern making
- Sample sewing
- Alterations

Stock Management

- Stock management and dispatch
- Ordering and planning with Manufacturers/Suppliers
- Relationship management of Stockists
- Stock management and invoicing for 'Sale Or Return' stock at multiple stockists

Financial

- Financial planning
- Budgeting and monitoring
- Invoice payments
- Invoice generation and reconciliation

Event management

- Fashion shows
- Pop up stores
- Media hosting
- Wholesale buyer viewings
- Liaising with 3-4 other designers/brands to sell the vision of each event, meet expectations etc.
- Catering
- Media packs
- Bringing sponsors on board
- Logistics
- Product presentation

- Relationship building with key media, bloggers and celebrities

Management

- Internship planning and small project management

Gallup Clifton StrengthsFinder identified Top 5 talents:

- ***Futuristic***

People strong in the Futuristic theme are inspired by the future and what could be. They inspire others with their visions of the future.

- ***Empathy***

People strong in the Empathy theme can sense the feelings of other people by imagining themselves in others' lives or others' situations.

- ***W.O.O***

People strong in the Woo theme love the challenge of meeting new people and winning them over. They derive satisfaction from breaking the ice and making a connection with another person.

- ***Strategic***

People strong in the Strategic theme create alternative ways to proceed. Faced with any given scenario, they can quickly spot the relevant patterns and issues.

- ***Arranger***

People strong in the Arranger theme can organize, but they also have a flexibility that complements this ability. They like to figure out how all of the pieces and resources can be arranged for maximum productivity.