

# JACOB HAWKINS

VIDEOGRAPHER AND PHOTOGRAPHER

## DETAILS

### ADDRESS

18 Stoke Street  
Wellington, 6021  
New Zealand

### PHONE

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### EMAIL

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### DATE OF BIRTH

10th July, 1999

### NATIONALITY

NZ European

## LINKS

[All Social Links](#)

[Website](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[FaceBook](#)

## SKILLS

Decision Making

Creativity

Time Management

Teamwork

Leadership

Ability to Multitask

Communication

Effective Time  
Management

Adaptability

Fast Learner

Computer Skills

## PROFILE

*\* YOU CAN CHECK OUT MY SHOW-REEL BY CLICKING [HERE](#)*

Hello! I'm a professional Videographer and Photographer based in Wellington, NZ. But I can move around the country – by car or plane – for projects where necessary.

I specialise in the roles of Cam-Op, and DOP, bringing the client(s) idea to life visually. But generally, I find that I'm an all-rounder not only manning a camera, but directing, operating sound, flying drones, managing talent, and of course – editing!

I've been freelancing for more than 7 years now since I was in high school. I have had a number of great opportunities from shooting events, weddings, sports, music videos, product promos, and larger campaigns. My work history, including clients, brands, and projects I've been had my hands in, are listed further down.

Alongside commercial work, I've had my hand in the creative world too - having worked on a number of short films behind the camera, directing crew, and editing up a storm. I've created music videos and worked with notable recording artists.

My style is punchy, concise, and feel-good and I shoot to a high-quality standard with the latest camera technology and can deliver your films in 4K resolution. It is easy for us to share video files through your choice of cloud storage, like Google Drive or Dropbox.

Need a local videographer, or remote video editor? Let's have a chat over a coffee or the new-world way of communication: with a Zoom call, My clients often say that I'm easy to talk to and put them at ease.

## EMPLOYMENT HISTORY

### Videographer, Evolve Outdoors Group Ltd.

Porirua

Nov 2020 — Jan 2022

I worked full time for the hunting and fishing group, Evolve Outdoors Ltd. They created the two brands, Hunter's Element and Desolve Supply Co. Hunter's Element is the second largest hunting brand in New Zealand.

I was in the marketing department doing the video work for their website, in-store and social media advertising. This involved creating short technical spec ads and longer form breakdown "uni" style videos - showing off the products in the field and in a studio environment. I also create films for their apparel range, and when they go out for hunts or on fishing trips. In February 2021 we embarked on a trip to Ruapehu for a campaign on the 20/21 autumn and winter range and collaborated with [Jess Montaperto](#). And in August 2021, we embarked down south to D'urville Island for a 3-day apparel shoot on the water.

Their most recent Sustainability campaign can be watched by clicking [here](#).

In January 2022, I moved on from the company to pursue Full-Time freelance Videographer and Photography.

Ability to Work Under Pressure

Microsoft Office

Ability to Work in a Team

Communication Skills

Videography

Photography

Video Editing

Photo Editing

Final Cut Pro X

Lightroom

Adobe Photoshop

Adobe Premiere Pro

Adobe After Effects

Customer Service

Apple

## **Creative Producer, OPPO New Zealand**

Auckland

Feb 2022 — Apr 2022

In February 2022, I was approached by OPPO Mobile's New Zealand team to create a campaign for their New Zealand and Australian retailers, showing off their latest flagship phone release. This was an alternative option to an in-person roadshow around the countries in order to stop the risk of catching COVID-19.

I brought in my creative associate, [Hayden Smithie](#), and together we were given a script to follow and from that, we created an entire storyboard and concept for this showcase video. The shoot took place over two days in Auckland, on location at the [Cocoon House](#) and at Murawai Beach. [Ellie Harwood](#) was our onscreen talent, showing off the device in all its glory.

I was D.O.P, Director and Editor for this shoot. Hayden managed the audio in production and post and was also the colourist.

OPPO saw the final video in late March and the feedback was very positive from them and the retailers who watched the Live Stream, they garnered 200 active viewers at once which was a new record!

The final showcase can be viewed [here](#)

## **Videographer and Editor, Wellington LIVE**

Wellington

Oct 2022 — Nov 2022

Wellington LIVE partnered up with *Let's Get Wellington Moving* to create some short campaigns for social media to build awareness and get the public's thoughts on the future of Wellington's transport system. I was brought in to shoot and edit 5 short, vertical clips for Facebook and Instagram.

We filmed with a few well-known names such as Hurricanes player [Ruben Love](#), and Kāpiti Coast Councilor, [Sophie Handford](#).

You can watch an example of the campaign here

## **Videographer, JessB**

Wellington

Oct 2020 — Present

[JessB](#) is a New Zealand musician based out of Auckland with a large following and I filmed two of her performances. The first was her show at Meow, in Wellington, in October 2020. The second was in February 2021 where I filmed her set as an opening act for Drax Project and Six60 at Sky Stadium. We are in discussions of further collaborations throughout 2022.

## **OPC / Cam Op, Screentime NZ**

Wellington

Nov 2021 — Present

Screentime was working on behalf of TVNZ to host and manage the auditions for the New Zealand version of the international show, *LEGO Masters*.

They held one set of auditions in Wellington for a day and I was contacted to come along and shoot the entirety of the day as an OPC (One Person Camera Operator). I was required to shoot one continuous take of each 1-hour long audition and film a variety of angles, focusing on the talent specifically, which could then be edited into a small "test episode" for the network to review.

In January 2022 I was contacted again by Screentime NZ, this time on behalf of Discovery, to film the Wellington auditions for the revival of *MasterChef NZ*.

The contestants arrived and spent an hour each creating their unique dishes for the judges. My job was to interview them at the beginning, film their process throughout, and capture a final soundbite from them and their (short) experience. Like *LEGO Masters*, this was for internal use so the network could review and pick the appropriate talent.

## **DOP + Cam Op, Sailboat Films**

Lower Hutt

Jun 2020 — Jul 2020

I was the DOP and Cam Op for a one-take short film *The Man Who Asked Why*. The film is a genuine one-take with no hidden cuts. This required a lot of practice within the tight cafe space we were shooting in, and a lot of rehearsing and communication with the actors and other crew was needed. I worked very closely with the director to make sure I was meeting his expectations and vision for the film. And I'm happy to say we pulled it off!

Sailboat Films is currently in pre-production for their next short film, *Ember*. In March 2022 they successfully raised \$9000 to fund it. I will be jumping on board, once again, to reprise my role behind the camera and bring this film to life in late 2022.

## **Videographer, Te Auaha**

Wellington

Sep 2020 — Present

Te Auaha is New Zealand's school of creativity, and I have had the chance to be filming their dance students since mid-2020. This filming is for internal and external use. The students use it for their dance show-reels which they put forward to employers which will further their career, and the school uses it internally for assessment work as well. I also film their long-form recitals and public performances too with a two-camera set up: a wide-angle covering the entire stage, and a closeup angle for cutting in between for the intimate shots.

## **Videographer, Queen Margaret College**

Jan 2020 — Present

Working alongside the Marketing and Communications team, I helped to create video content on their FaceBook and Instagram platforms. Regular video interviews with students and teachers. Campaigns to advertise their Open Day, and their student's International Baccalaureate result ceremony at Parliament.

(One of) The latest Open Day Campaign pieces can be found [here](#).

View their Athletics Day event highlights video [here](#)

## **Videographer, Catholic Discovery**

Wellington

Dec 2018 — Present

I was assigned to create the campaign for a national video competition to help bring catholic awareness to teens and young adults. Later that year, I was flown on an all-expense paid to Thailand, to produce four short films about Missionary Work being done by two New Zealanders who were helping Burmese migrants get an education for their children.

Link to a piece of the Thailand film on FaceBook [here](#)

Throughout the last few years since the trip to Thailand, I've been assisting in creating more content for their Social Media channels including [podcasts](#) and [video interviews](#) with notable people in the church throughout New Zealand, and campaigns for bigger events in the church such as Easter and the Lenten season.

## **Videographer, Knot Theatre**

Wellington

May 2018 — Present

Knot Theatre is a production company started by two of my close friends. They have put on Award-Winning shows such as "Bruises" and "Malfunctions of being Human". I helped create the promotional material for these shows and then recorded the show(s) in their entirety.

You can see the promotional video for the 2021 show, Bruises, [here](#).

### **Videographer, Red Roberts Design**

Lower Hutt

Mar 2019 — Present

Helping create short product videos of projects created by the Industrial Designer. These included lamps inspired by nature, clocks with to-do lists, and catfish-like gills for humans to live underwater.

Link to latest product film can be found [here](#).

### **Videographer + Director, Waguan**

Wellington

Mar 2019 — Present

Personal Videographer for local Wellington Artist, Waguan. We have created four official videos for his singles between 2019 and 2021, with more planned for the future.

Link to latest music video can be found [here](#).

### **Videographer, Alternative Symphony**

Auckland

Oct 2020 — Nov 2020

Alternative Symphony provides the experience to immerse people in orchestrally performed shows. And I was lucky enough to shoot two of their shows. They performed an orchestral rendition of The Notorious B.I.G and Tupac in Auckland and took the crowd by storm. They then performed alongside talented acts at the Circus of Light in Wellington

You can view the after video for Circus of Light [here](#).

### **Assistant Shooter, NZ Productions**

Wellington

Jun 2020

After working together through *90 Seconds* as a Behind the Scenes shooter for Mikel Taylor, he got me on board contracting for his company, *NZ Productions*, as an assistant shooter and grip. Most recently I was his gaffer, setting up lights in an office. And prior to that I was his grip, and helped him to change lenses and hold reflectors in an outdoor environment.

### **Photographer, Professionals - Red Coats**

Lower Hutt

May 2020

Photographing their "We can move your Bubble" winter campaign. It was advertised on the back of a bus throughout Lower Hutt City for two months. The shoot involved me directing the real estate agents on their pose and positions for the photographs, making them feel comfortable and confident on camera, catching the natural candid smiles and moments.

### **Videographer + Director, Will McClean**

Kapiti Coast

May 2020 — Present

Created the visuals for the song "Grow" by local growing artist, Will McClean. I directed the artist on camera at each location and established the shots before editing the final piece together in post production.

Link to Music Video can be found [here](#).

### **Social Content Creator, uMusic (Universal Music) New Zealand**

Online

Apr 2020 — Jul 2020

As a social content creator, along with other creators, I am assigned with newly released songs from artists signed with the Universal Music label which I then promote in a variety of ways across Social Media such as on Instagram stories as well as on TikTok as "sounds" for people to re-use and get the song "trending".

### **Freelance Creator, 90 Seconds**

Wellington

Nov 2017 — Jul 2020

Through 90 Seconds I was assigned freelance jobs where I would edit videos under specific guidelines and within very tight deadlines. I also did the subtitling and translating foreign languages onto a campaign for Metlink. I have filmed and edited two camera internal meeting streams for the Wellington DHB and, most recently, I photographed behind the scenes for a VTNZ campaign with Cisco.

### **Freelance Photographer, Snappr**

Wellington

Aug 2019 — Aug 2020

I worked through Snappr as a Freelance photographer where I specialised in a variety of areas in photography. Including profile, fashion and event. I was one of the first on their platform in New Zealand and was labeled one of the "Best Photographers in the Wellington Region"

### **Photographer + Videographer, Able Spaces**

Lower Hutt

Apr 2019 — Jan 2020

I photographed the interior/exterior shots of their transportable homes built in their Stokes Valley factory. I filmed and photographed as well as creating 360° tours of the interiors for website and virtual tour purposes. Photos were shot inside their factory, so I used Photoshop to realistically superimpose an outdoor shot through the windows.

### **Videographer, Surf Life Saving NZ**

Wairarapa

Jan 2019

I created two short [campaigns](#) for the "Every Litre Counts" campaign with BP. I directed the Surf Life Saving staff with their dialogue and action as well co-create the concept for the final videos. Both of them came out in the top 5 and won the club \$2000 in funding money.

### **Photographer, EnvyWear**

Upper Hutt

Jun 2018

Photographing an [Instagram Model](#) in *EnvyWear* clothing for [Social Media](#) to launch their website and e-store promotional content. Directed the model around the location and got them pose appropriately.

### **Photographer, Mitsubishi Electric**

Wellington

Jun 2017 — Present

I am a casual events photographer at Black Diamond Technology, capturing candid and staged moments with a pre-built backdrop during their annual Christmas function, as well their 2018 \$100M milestone celebration. In 2022 I photographed their staff head shots for internal use at events and in promotional material.

### **Sales Consultant and Instore Tech, Noel Leeming**

Lower Hutt

Nov 2016 — Nov 2020

At Noel Leeming, I was a Sales Consultant who specialised in Apple and Cameras. You'd find me on the shop floor approaching customers and selling them the products to fit their particular needs, which includes up-selling and adding on products to make sure they walked away with the complete solution. We were all on a commission and hourly rate. I was also the In-Store Tech specialist, where customers come in-store to see me with their technical and product issues. My role includes set up their new products, including installing software and setting up accounts as well.

I was in the Apple Master Plus programme, being recognised for my knowledge and sales skills around all things Apple. I received a badge in August 2020 after completing the necessary training through SEED.

## EDUCATION

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### **Diploma Film and Animation (Lvl 5), Yoobee Colleges**

Wellington

Jan 2018 — Dec 2018

During my studies at Yoobee I gained *further* knowledge and experience in filmmaking - including script writing and directing - as well as touching on VFX software such as *Nuke*, *Substance Painter* and *Maya*. I completed the course with a Level 5 Diploma in Film and Animation.

### **NCEA Level 1-3, St. Bernard's College**

Lower Hutt

Jan 2011 — Dec 2017

During my time at SBC I was hugely involved as the official Photographer, Magazine Editor and part of the A/V crew. Along with leadership roles and religious value award, I graduated with NCEA Level 3.

## COURSES

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### **Diploma Film and Animation**

Jan 2018 — Dec 2018

### **Certificate in Retail Lvl 3**

Aug 2017

## REFERENCES

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### **Lilia Alexander from Wellington LIVE**

liliaalexander6@gmail.com | 021 069 8420

### **Joe Serci from Banter**

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### **Prasad Perera from Noel Leeming**

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### **Mikel Taylor from NZ Productions**

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